

Webster & Logosz Personal Professional Services Provided To Represent The Interests Of Home Sellers

To save your time, minimize your stress, provide maximum, security and help you assure you net the greatest possible equity: We will perform the following services for you the home seller.

- 1- Prepare an **objective analysis** of your home and the current market.
- 2- Provide counsel as to your **best pricing strategy**.
- 3- Provide value enhancing **home preparation advice**.
- 4- Supply our name and sign, which provides **quality professional positioning**.
- 5- Find your best buyer **through promotion** of your home.
- 6- Help identify and communicate your **home's valuable benefits** to the potential buyers.
- 7- Help assure that **buyers are well qualified** to purchase your home.
- 8- Counsel other agents when showing your home **to encourage the prospective buyers to buy now**.
- 9- Review all offers in detail and provide **negotiation representation** of your interests.
- 10- Provide assistance in **obtaining financing** to the buyers or their agents as needed.
- 11- **Coordinate the closing** of your sale with other Realtors, lenders inspectors, appraisers, attorneys, escrow officers, and title insurance companies.
- 12- Provide **ongoing personal communication** to keep you informed on the step-by-step progress of the sale of your home.
- 13- Provide **post-sale follow-up** to assure your total satisfaction.

We may or may not be the persons who will directly produce the buyer for your home, but we will cause your home to sell and personally represent you in the process.

You can't get these services from Webster & Logosz unless we are your listing agents who are hired to represent your personal interests in the sale of your home.

You have much to gain and little to lose by hiring us. If you don't receive an acceptable written offer to purchase your home you owe us nothing.



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